# NeoConsortium

Leader on the contemporary art market for highly ubiquitous innovations

NeoConsortium.com



# NeoConsortium

artistic efficiency at your service







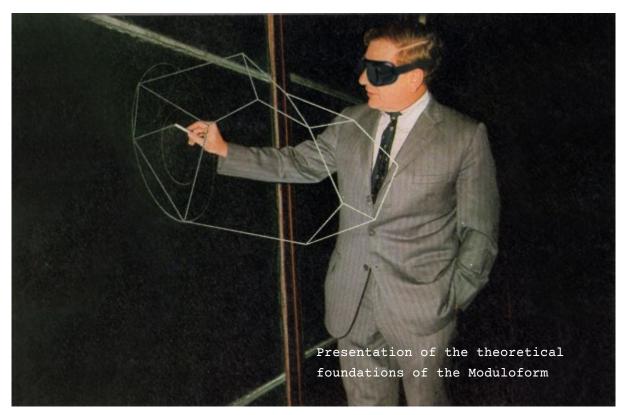


#### NeoConsortium,

Leader on the contemporary art market for highly ubiquitous innovations

**NeoConsortium** is a multinational company that produces contemporary art. It has become the market leader, by developing a streamlined and industrial approach to artistic creation. The rigorous processes and the expertise of its contributors enable **NeoConsortium** to guarantee high quality artistic productions 24/7.

#### Watch NeoConsortium presentation video







Its flagship product, the Moduloform®, is an irregular polyhedron, subject to permanent aesthetic and conceptual innovations.

At the cutting edge of contemporary artistic development, **NeoConsortium** is constantly expanding its field of intervention and multiplying artistic solutions.

#### **NeoConsortium** is a fictional global company

This fiction is developed by a group of visual artists, designers, engineers, etc...

The goal is to create a global company which produces art as irregular polyhedrons.

The artworks produced in the framework of this project, document the alleged production or the imaginary functioning of a company, while it is being invented. Each piece of art contributes to the development of this fiction.

Each exhibit is an opportunity to engage in new issues. In addressing a wide variety of domains in which we are involved, we relate and explore the multiple aspects of the project.

All media are valid, it is the variety of the contributors that enhances the scope of the project.

All productions can be found on NeoConsortium.com

Since 2022, all NeoConsortium exhibitions have been MicroOffsetted.

#### Aknowledgement:

We would like to express our gratitude to Monsanto, Bayer, Nestlé, IBM, Apple, Volkswagen, Bouygues, Total, Coca-Cola, MacDonald's, Disney, Nike etc., which are a daily source of wonder and an endless source of inspiration.

2015, Transfer of NeoConsortium's headquarters to the Moon
Fiscal Aesthetic Office



Since 2022, the **NeoConsortium** has been MicroOffsetting each of its exhibitions.

#### <u>Discover MicroOffsetting®!</u>



#### Welcome to NeoConsortium

In developing the **NeoConsortium**, we are questioning one of the major aspects of our economic and therefore political reality: the commodification and financialization of the world. The primacy of "business as usual" and its effects on the environment as well as on our societies.

Mirroring the hubris and fictions of the commercial world that surrounds us and underpins our reality, we create a fiction that tends towards bloat and outgrowth.

By transferring the processes of multinational corporations into the realm of artistic creation, we hope to refresh our surprise at their omnipresence, their discourse and their modus operandi.

Through the prism of the absurd and poetry, we question their seduction and our ambivalence towards their communication and production.

The **NeoConsortium** is an artistic project that produces a conceptual space in which we can multiply experiments and build collective projects open to all disciplines in a collaborative approach.

The creation of this fictional entity owes a great deal to Gérard Gasiorowsky's Worosys Kiga Academy of as well as to the work of Panamarenko. It is equally indebted to the actions of the Yes Men and is modestly inspired by the absurdity of Monty Python.

We recognize ourselves in the description of « critical corporations » or artist-corporations as described by the Art & Flux research group.

# Poetry Growth Innovation NeoConsortium.com

Poster of **NeoConsortium** 's values

Secretariat in charge of meaningfull communication

# Welcome to a world of aesthetic solutions

## ZooForm® Anticipating the collapse of Biodiversity

Festival Lumières sur le quai, October 2024 Production Quai des Savoirs, Toulouse

The ZooForm is a mobile, autonomous and interactive sculpture, designed to effectively take the place of wild animals.

By inventing Biodiversity 2.0, **NeoConsortium** is renewing inter-species cohabitation and proposing to experiment with another form of presence in the world, free from constraints, entirely artistic and resolutely contemporary.

ZooForm, the new nature-partner!

If we want to maintain the growth that is essential to economic development, the collapse of biodiversity is inevitable.

NeoConsortium anticipates the disappearance of wildlife, by creating a new "species": the ZooForm.

Tina Bernard, Office of Disaster Anticipation







Two panels provide information on the collapse of Biodiversity.

One of the panels contains 3 screens displaying information taken from the IUCN Red List.

Animated sculpture presented in a showcase Synthetic fur on metal structure, servomotor, microcontroller , htr 60cm



#### **ZooForm**

Remembering the living

Prototype of mobile wings, 3D printing in PLA, servo motor, arduino. Wingspan 80cm, height

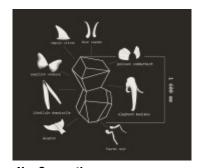
Imagine a ZooForm that's part tiger, part elephant, frog and goldfish, imagine rewriting the living!

Alice Alain, In charge of promoting Creative Extinction

To evoke extinct fauna, **NeoConsortium** draws inspiration from animal anatomical features and reproduces functionalities that are unique to them: flapping wings, wagging trunk or tail, straightening quills or waving tentacles...

By combining multiple functionalities on the same creature, it becomes possible to imagine infinite combinations that break free from the limits of Biodiversity 1.0 while paying homage to it.

With ZooForm, humanity takes control of evolution!



**NeoConsortium** 

Prototype of mobile ears that react to noise, 3D printing in PLA, synthetic fur, servo motor, microphones, arduino. Height 25, width 35cm

Mobile trunk prototype,
PLA 3D printing, stepper motors, microcontroller.
Height 40, width 40cm









## ExoForm very first artwork visible from space!



In our time, when space tourism is emerging, with the creation of suborbital flights and hotels in low orbit, NeoConsortium proposes to anticipate the expectations of a demanding tourist elite by creating the first contemporary monument visible from space: ExoForm.

The **ExoForm** project will begin with the construction of a Moduloform measuring several kilometers overlooking a city.

Made of a transparent pink material, with luminous and pulsating edges, this monumental Moduloform will be the first stage of a huge project.

More Moduloforms of similar size will be erected in neighboring towns.

All these Moduloforms will, little by little, be linked to each other until they form a single entity of extraordinary dimensions.

Thus, the creation of this tera-Moduloform will be the first stage of a work of art which will cover the entire area and then extend, according to the same process, to the whole country, the continent and ultimately the entire planet.

Watch the promotional film

## **Exoform**, escaping gravity Retrospective and prospective

Tracing the artistic and technological adventure of the **ExaForm**, the exhibition looks back to its birth within the **NeoConsortium**'s Radical Engineering Department in the 1950s, and weaves this history with that of the conquest of space.

It then documents the reception of the work at the time of its construction, through a series of audio testimonies. Finally, visitors are invited to embark on a forward-looking, exploratory journey to witness, from the Moon, the spectacle of the Earth enveloped by the **ExaForm**.

Very quick visit of the exhibition in 104 Paris



**Timeline**Dense collection of images, documents, models and machines



Listening lounge
Listening to testimonies (currently in French)



Building set
Inflatable planet, metal structure, LEDs
(height 50, diameter 100), PMMA polygons, magnets



#### Official launch of the ExoForm

Mondes nouveaux Exhibition, Ecole des Beaux-Arts of Paris, April 2023

A construction set entitled "Play with the Earth!" includes a Earth globe and polygonal pieces that can be assembled to cover the Earth with a Moduloform and visualize it as it will be seen from the Moon once the ExoForm has completely covered it.



Inflatable planet set in a metal structure equipped with LEDs (height 50, diameter 100).

PMMA polygons, magnets

Cushioning rubber mat





#### **Panoptic Moduloform**

#### First surveillance artwork

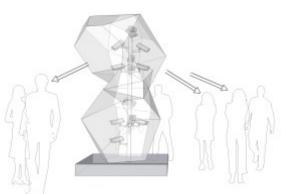
Biennal Nemo, Centquatre Paris, october 2021-january 2022

The Panoptic Moduloform is presented as a monumental sculpture placed on a pedestal. Moduloform is made up of about fifty mirror facets. Some of them are one-way mirrors behind which surveillance cameras are hidden. These cameras are recycled mobile phones. Their resolution is good enough to enable the enlargement of faces.

The room is very bright to highlight the mirrored sculpture but also to optimize the capture of images by the integrated surveillance cameras.

In the following space, visitors are shown the images captured during their visit, in which they have been identified by an AI, enabling the film of their visit to be reconstructed.

Watch the exhibition at 104 Paris video















# poésie croissance Innovation

#### Prophylactic Moduloform<sup>®</sup> and the Aesthetic Security Department

September 2020, Exhibition Dialogues nerveux et rebondissants, Paris 6ème

### In 2020, **NeoConsortium** invents a new way of life!

To effectively support the return to normalcy, the
Aesthetic Security Department is developing the first
work of art for personal protection: Prophylactic
Moduloform, a portable sculpture that allows the
contemporary aesthete to explore safely the world after.



Prototype of Prophylactic Moduloform

Height 80cm, Depth 40cm, Width 40cm, PETG, PVC,





### In Memoriam Petroleum And the Office of Disaster Anticipation

Festival Cahors Juin Jardin, Cahors, October 2020

Ten years after mobilizing against the exploitation of shale gas present in its subsoil, the city of Cahors inaugurated the very first commemorative monument dedicated to the end of hydrocarbons.

This monument is a memorial Moduloform produced by NeoConsortium's Office of Disaster Anticipation.

The inauguration of this monument was followed by a public auction in support of the oil companies and their shareholders.

The funds raised on this occasion were donated to the Observatory of Petroleum Obsolescence.

The mission of this department is to promote the conversion of oil installations into contemporary art exhibition sites dedicated to Moduloform.

Commemorative stamp

Self-édition





In Memoriam Petroleum,

Cahors, October 3rd 2020

Official inauguration of the very first commemorative monument dedicated to the end of hydrocarbons by Mr. Vayssouze-Faure, Mayor of Cahors and Mr. Vacandare, Deputy attached to the ecological transition and citizen participation.











NeoConsortium Picturess from Alain Astruc

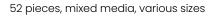
#### In Memoriam Petroleum

Cahors, October 3rd 2020

To design the memorial dedicated to the end of the hydrocarbons of Cahors, NeoConsortium invited all its departments and services to go above and beyond in order to propose the best project. During a year, our employees have done a considerable amount of work, many avenues have been explored. A large number of proposals, models and prototypes were produced. The pieces presented at this auction are the result of this effervescence.

You can consult the catalog of parts on sale here.



































#### NeoConsortium

#### In Memoriam Petroleum

Cahors, October 3rd 2020



<u>Video the end of hydocarbons (in French)</u>

/ Exhibition of objects offered for sale/ Public auction under the ministry of Master PhilippeMontaubric, judicial officer







NeoConsortium



Transform obsolete infrastructures into exhibition spaces dedicated to the Moduloform® and invent new circuits for post-fossil art

The Observatory of Oil Obsolescence offers partnerships to oil companies with the aim of adapting to the end of hydrocarbons by exploiting the aesthetic potential of existing infrastructures



#### Welcome to the Anthropocene! and the Office of Disaster Anticipation

Communication campaign on Facebook and Twitter, October



With the Anthropocene, the commemorative art market will explode!

NeoConsortium is pleased to announce the creation of its new service dedicated to memorial art: the Office of Disaster Anticipation. The Moduloform adapts to all disasters to become the memorial work of tomorrow and our experts are mobilized 24 hours a day to respond, in real time, to any commemorative emergency



Digital images / Office of Disaster Anticipation

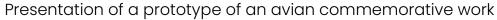






Welcome to the Anthropocene! and the Office of Disaster Anticipation

Le Hublot, Ivry-sur-Seine, October 2019





#### The Office of Disaster Anticipation, accompany you in the Anthropocene!

Many bird species have already disappeared or are threatened with extinction. The Office of Disaster Anticipation completes its catalogue by offering an avian commemorative work!

We are pleased to present you a preview of a prototype of Moduloform dedicated to the disappearance of the Ara glaucogularis. This rare parrot with colorful plumage, native to Bolivia, is currently critically endangered. To effectively accompany its future demise, NeoConsortium invents a colorful and emotionally rich commemorative Moduloform\*

\*This commemorative work adapts to all species, it can be made in a multitude of colors and in all sizes.



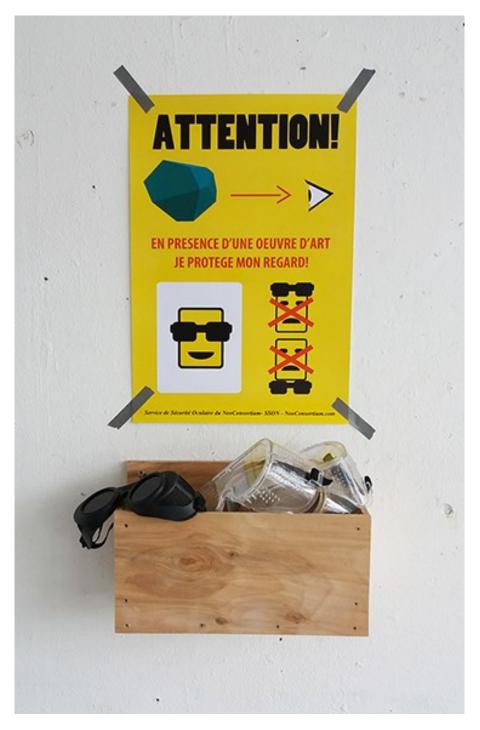
Height 42cm, Depth 32cm, Width 39cm, Feathers on wood,



Poster of the Artistic Risk Prevention Service, 21x29, Le Hublot

Eye Safety Poster, 21x29,

Protective eyewear dispenser, (dé)Végétaliser Fresnes



#### Show apartment and Modulodesign

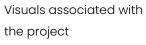
« Modulodesign, Reactivate your interior! », Le lab', Paris 6<sup>eme</sup>, November 2017

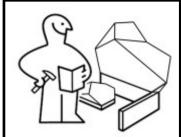
Prototype of a furniture range invaded by Moduloforms presented in an ephemeral boutique.

Vintage armchair, plywood, fabrics 90x90x60cm









#### NeoConsortium's @abin and the Departement of Forest Innovation

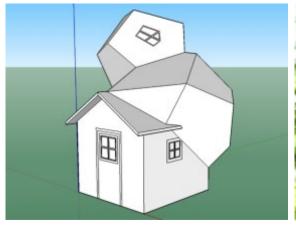
Parcours Beaux Lieux, B2X, Baulieu lès Loches, July 2017

The works produced as part of the exhibition Beaux Lieux are intended to be shown on a route that crosses the village, meadows and groves.

**NeoConsortium**'s ©abin was made on the occasion of a residence in a carpentry, in collaboration with a class of 2nd professional.



Wood cabin, CAD, 350x180x180, timber













#### K.A.B. and AgroEsthetic Research Laboratory

K.A.B., Square des Batignolles, Paris 17, Installation/Performance, September 2016



Installation of a research laboratory in Artistically Modified Organisms including 3 areas of experimentation

wood construction, assembly of recovered objects, greenhouse surface  $30\text{m}^2$ 

Production of art citrus fruits by a potted orange tree

Moduloformed oranges : Textured paper on cardboard volume,
Acrylic, approx. 7x7x7 cm







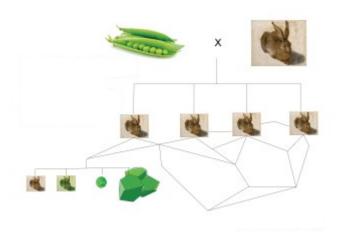


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2

#### Mendel's laws applied to the crossing of a rabbit and peas

Rabbit: synthetic fur on plywood, 30x30x40 cm







3

#### Protocol for updating animal forms developed on small mammals

Mouse: Synthetic fur on cardboard, 15x8x8 cm







#### (dé) - Végétaliser and the AgroEsthetic Research Laboratory, reloaded

Centre Chaillioux, Fresnes, Installation/Performance, March 2019

4

Inventing a flora adapted to hostile environments: rethinking succulence as a model of resilience.

Succulents: htr 8 - 20 cm, painted plaster, Cactus; htr: 170 cm, painted plywood







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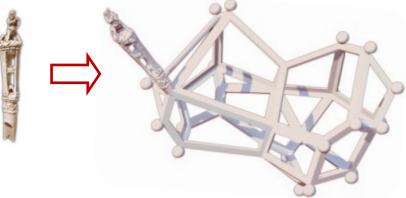
#### Centaur Moduloform and the Alternative Historical Discourse Service

Toulouse Antique Museum, Festival « Jardins synthétiques », September 2017

Realization of an alternative artifact from an ancient sculpture belonging to the museum's collection.

Museum presentation of this artifact within the collection of Roman antiquities.

Centaur Moduloform: 3D printing, Nylon, 20x12x12





#### Le Moduloform au centaure

Chaque solicie de Partor étal associa à un des divinentes. Pou Asticola, la S<sup>mil</sup> solicia, la dociá caédre étalt associa à l'ether, le S<sup>mil</sup> ólément, la quintossorieo Char les anciers, l'ether étalt la substance dans laquelle biolognal toute chose.







#### Des dodécaédres au cœur du mystère

A de jour, une certaine de dodécaédres bouleités datant de l'époque gallo romaine ont été retrouvés, assentairement en Europe du Nord. L'origiserpe en riu n'en su de leur fondonn de le réportéeires se sont multiplées en vair. Asspril de que le Conservation de Archives Dynamiques du NexiConsortum trouve enfin la cét de cette énigne. Dans le très ancien toals « Mysète amique et myséque de l'étiter » qui se trouve en sa possession, il est fait état d'un mode de production de Modulotionn outriés.

« Chaque Arresse produit un Moduloform dans l'éther. Cette vérité était déjà bien connue dans l'antiquité. Lors des bacchanales, des initiées persouraient les assemblées enivrées pour en recueillir le Moduloform éthérique. Cette opération nécessitait l'usage d'un dodécaédre bouleté qui se transformait lentement jusqu'à épouser la structure du Moduloform. Pour être manipu-



lé, celui-ci était ensuite muni d'une poignée qui évitait à son utilisateur de mettre les mains directement dans l'éther. » Augusia Jain Commission Actions Dynasques.



#### Une fabuleuse découverte conclut l'enquête

En 1986, un manche soughé représentant un centraum dur la décontice éveque le contige de Bacchus est découvert, lors de foullies, à Touisuse. Les directieurs du Neo-Cosonium font immédiatement le lien avec le manche d'un Nodukotom antique tots précisionnet doint dans « Mysters antique et mystique de l'ôther ».

« Après des années de recherche et grâce aux techniques du XXI<sup>ère</sup> siècle, le Conservatoire des Archives Dynamiques du NecConsolium est enfin en mesure de vous présenter une réplique d'un Moduloform éthérique produit à l'occasion d'une nuit d'ivresse dans la cité romaine de Tolosa au Il<sup>ère</sup> siècle après J-C. »

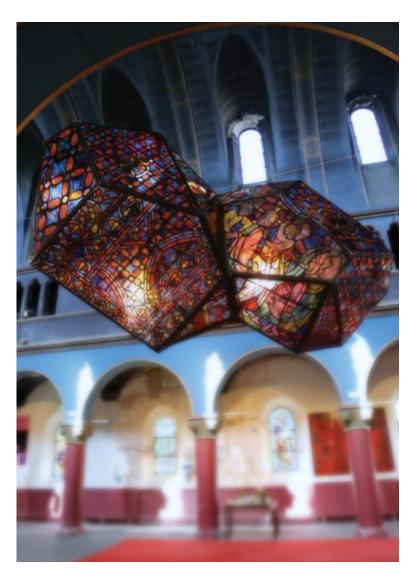
On stroyaling a let visible applie dus passe de visibleurs. Ano the d'abrillatio du Label de susmitios attenuates certifiés 2917 et set gasset continues standands distribus par le Busses de l'Enchantement Vertical du NeuConcortium il segle la propriété NeuConcolumn d'expedités registe sons une activation debte.

#### Saint-Sauveur and the Office Of Vertical Enchantment

Saint-Sauveur Chapel, Issy-les-Moulineaux, June 2016

#### Realization and installation of a vitreous Moduloform in a chapel of the 19th century.

Window sticker on vinyl film, PETG volume, wood structure, 80x80x150cm



It was in 1290, during an intervention of a master glassmaker initiated into the art of subtle polygons in the cathedral of Siena that the first vitreous Moduloform appeared. Gradually emancipating themselves from their matrix, these narrative material supports have become autonomous and itinerant. For centuries, they followed the paths of the great Christian pilgrimages. Their migration completed, they gathered in silence on the ceiling of cathedrals.

This storytelling is brought to you by NeoConsortium's Vertical Enchantment Office.



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#### Saint-Sauveur and the Office Of Vertical Enchantment

Saint-Sauveur Chapel, Issy-les-Moulineaux, June 2016

## Vision of a spectral Moduloform in an Annunciation by Fra Angelico

Vidéo 30" présentée sur tablette encadrée, 30x40 cm

Painted by Fra Angelico around 1437
The Annunciation of San Marco was
frescoed on one of the walls of the
convent. In 1441, following an
intervention by a poet initiated to
the subtle art of geometric verses,
one of the monks of the convent,
witness of a manifestation of the
work, collected a partial and diffuse
emanation. Preserved in a protected
atmosphere, it is here reconstituted
thanks to the technologies developed
by the Conservatory of Evanescent
Constructions of the NeoConsortium

This storytelling is brought to you by  ${\it NeoConsortium's}$  Vertical Enchantment Office.









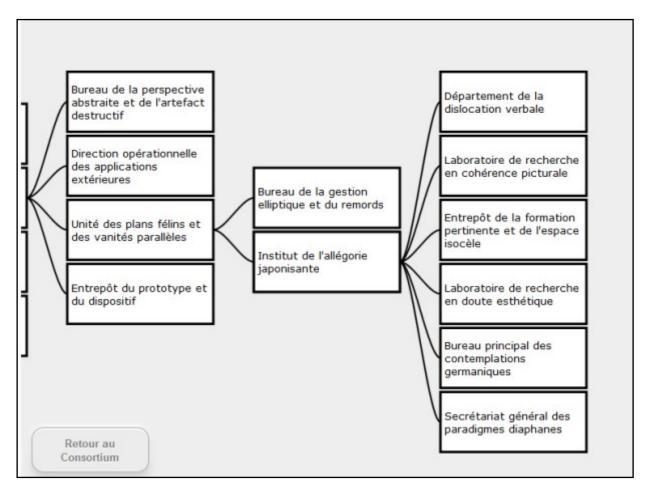
#### Discursive and organizational production services,

Software/Neoconsortium.com, 2016 and 2017

#### Infinite organizational chart

It makes it possible to produce, thanks to a vocabulary bank and a text generation software, a random and infinite organization chart of the company.

It is in permanent redesign



Screen capture from NeoConsortium.com

#### **NeoConsortium**

#### Random slogan generator

Parce que la compétition évolue jour après jour, Le Consortium devient le NeoConsortium

Parce que le contexte accélère, Le Consortium devient le NeoConsortium

Parce que le temps change à chaque seconde, Le Consortium devient le NeoConsortium

> Screen captures, NeoConsortium.com

Random slogan generator permanently justifies **NeoConsortium** name change by drawing on a vocabulary related to time and to the market.

A new slogan appears every four seconds.

#### Relocation of NeoConsortium headquarters to the Moon and the Office of Fiscal Aesthetics

Virtual Webcam/Neoconsortium.com, 2015



Relocation of NeoConsortium headquarters,

Office of Fiscal Aesthetics

In 2015, **NeoConsortium** headquarters were moved to the Moon to benefit from an advantageous tax environment.

To demonstrate this project visually, a webcam films the Earth from **NeoConsortium** headquarters.

The webcam images are accessible in real time (with a slight delay due to the signal transmission time) on the **NeoConsortium.com**.

Screen capture from NeoConsortium.com

#### OPH and the Service Of Domestic Reconstitutions.

L'Atelier, Ivry sur Seine, Nuit blanche, September 2014,

Reconstitution, in collaboration with Emmaüs and OPH's workshop of lvry-sur-Seine, of a living room of the 1950s where a Moduloform emerges

Wood, vintage furniture





Fake ad
/
View of the
installation from the
outside



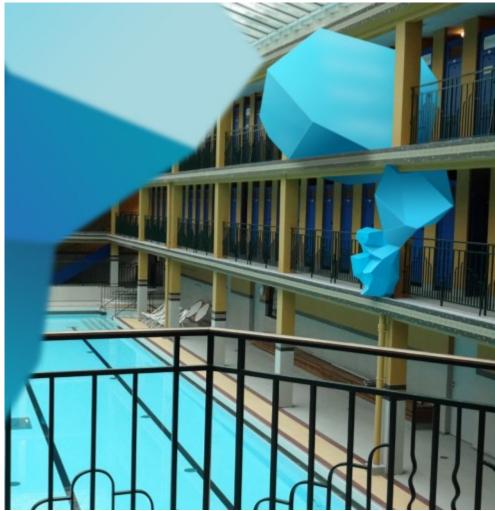
#### The Molitor Swimming Pool and the Polygon Office

Molitor, Paris 16, Collective exhibition « Under the wave », October 2014

Invasion of a cabin of the indoor swimming pool by a Moduloform and emergence on the corridors

Vinyl on feather cardboard, cabin 2m2, Moduloform of variable sizes





Projection of the invasion of the indoor swimming pool by Moduloform

#### **NeoConsortium** in a few dates:

2026	Tercentenary of <b>NeoConsortium</b>		Office of Creation of Domestic Moduloforms
2024	ZooForm, Biodiversity 2.0, Office of Disaster Anticipation Lumières sur le quai, Quai des Savoirs, Toulouse	2017	Installation/exposition - Artist run space, Le lab', Paris 6ème  Centaure Moduloform  Alternative Historical Discourse Service  Museum of Archaeology of Toulouse  Festival Jardins Synthétiques
2023	<b>ExaForm</b> , <i>Retrospective and prospective</i> , Sideral Art Department, Nemo Biennal, 104 Paris Official launch of the ExoForm, as part of the Mondes Nouveaux exhibition, Ecole des Beaux-Arts de Paris		
		2017	<u>The ©abin</u>
2022	<b>NeoConsortium</b> <i>invents Micro-Offsetting</i> ! Greenwashing campaign Facbook, Instagram		Department of Forest Innovation  Construction Beaux Lieux in south Touraine, B2X Association  "Because time changes every second, The Consortium becomes the  NeoConsortium"
2021	Mondes Nouveaux, winning project	2017	
	Panoptic Moduloform, <u>Biennale Nemo</u>		Software generating random slogans
	Centquatre Paris	2016	Production of art citrus fruits by transgenesis
2020	In Memoriam Petroleum  Commemorative monument dedicated to the end of		AgroEsthetic Research Laboratory Installation and performance - Le K.A.B, Paris 17 <sup>ème</sup>
	hydrocarbons, inauguration followed by an auction in support of oil companies and their shareholders, Cahors	2016	Infinite organizational chart of the Consortium Software for random generation of service names
2020	Dialogues nerveux et rebondissants, e/lAboRaTory, Paris Aesthetic Security Department	2016	Migration of vitreous Moduloform Office of Vertical Enchantment Installation - Chapelle Saint Sauveur, Issy-les-Moulineaux Relocation of the Consortium's headquarters to the Moon Department of Fiscal Aesthetics Video and programming, accessible in real time on the Consor-
2019	Presentation of <b>NeoConsortium</b> at NOVA XX,		
	Centre Wallonie Bruxelles Paris	2015	
2019	NeoConsortium invests Hublot! Ivry-sur-Seine		
2019	The AgroEsthetic transition underway!  AgroEsthetic Research Laboratory  Installation and performance—Espace d'art Chaillioux, Fresnes		tium's website
		2014	Emergence of the Moduloform in social housing of the 1950s Service of Domestic Reconstitutions
2018	Welcome to the Anthropocene! Office of Disaster Anticipation Communication campaign around the Creation of a memorial art service - Facebook - Twitter		Installation for the Nuit blanche - Atelier de l'OPH, Ivry-sur-Seine
		2014	New attempt at blue Polygon office Installation - Molitor pool, Paris 16 <sup>ème</sup>
2017	Modulodesign <sup>®</sup> , reactivate your interior!	2014	Creation of Consortium
		2017	5.55.15.1 51 50 H50 H4111



**NeoConsortium** and all its collaborators thank you for your attention.

Find all our artistic solutions on : NeoConsortium.com